

**DAVID R. HOLLIWAY**

Department of Educational Leadership and Counseling Psychology  
Educational Psychology Area  
Washington State University Tri-Cities  
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**EDUCATION**

**Ph. D.**, University of Washington, Seattle, 2000.  
Educational Psychology, Human Development and Cognition  
*Specialties*: Language, Culture and Cognition; Assessment; Anthropology.

**M. A.**, University of New Mexico, Albuquerque, 1986.  
Theoretical linguistics, Sociolinguistics, Psycholinguistics and Discourse Analysis

**B. A.**, University of New Mexico, Albuquerque, 1984.  
*Major*: Linguistics. *Minor*: Anthropology

**TEACHING APPOINTMENTS**

**Assistant Professor**, Washington State University Tri-Cities. 08/04 - present  
Educational Research, Department of Educational Leadership and Counseling Psychology, Area of Educational Psychology

**Assistant Professor**, Marshall University, Huntington, WV. 08/00 - 07/2004.  
Department of Educational Foundations and Technology, College of Education and Human Services

**Adjunct Instructor**, Seattle Pacific University, Seattle, WA. 3/00 - 8/00.  
Graduate seminars in Educational Psychology and Human Development

**Teaching Assistant**, Summit Alternative K-12, Seattle, WA. 9/97 - 6/99.  
Media literacy for students in an Alternative middle school

**EFL Instructor**, Nanzan Junior College, Nagoya, Japan. 4/90 - 3/93.  
Cross-cultural communication, composition, and reading courses

**EFL Instructor**, Four Seasons Language School, Hamamatsu, Japan. 8/86 - 3/90.  
Elementary, junior and high school students; Business English at large companies

**COURSES TAUGHT**

**Washington State University**  
*Learning and Development (T & L 301)*  
*Classroom Assessment (Ed Psy 401)*  
*Advanced Educational Psychology (Ed Psy 502)*

*Classroom Assessment (Secondary) (T & L 502)*  
*Learning Theories (Ed Psy 503)*  
*Classroom-based Research (Ed Psy 504)*  
*Research Methods I (Ed Psy 505)*  
*Measurement and Test Development (Ed Psy 509)*

**Marshall University**

*Application of Learning Theories (undergraduate)*  
*Introduction to Human Development (undergraduate)*  
*Classroom Assessment (undergraduate)*  
*Advanced Human Development: Introduction to Cultural Psychology (graduate)*  
*Advanced Educational Psychology (graduate)*  
*Culture, Language, and Thought: Socio-historical Foundations of Literacy (Honors)*  
*Tests, tests, and more tests: Contexts and Consequences of Standardized Testing (Honors)*

**RESEARCH APPOINTMENTS**

**Washington State University**, Tri-Cities, WA. 10/06 - present  
Center for Assessment and Evaluation, Evaluation team for  
*Acceso la Ciencia: Making Science accessible for Latino parents.*

**Marshall University**, Huntington, WV. 06/03 - 08/04.  
Qualitative Researcher; *Partnership Schools Project.*

**Marshall University**, Huntington, WV. 3/01 - 08/02.  
Qualitative Research Team; *Educare: Early Childhood Education Collaborations.*

**Washington Institute**, Tacoma, WA. 6/98 - 8/00.  
Evaluation Coordinator; *Aki Kurose Middle School Media Lab Project.*

**University of Washington**, Seattle, WA. 11/96 - 8/00.  
Research Assistant; *The Teen Telecommunications Project*, Experimental Education Unit, College of Education.

**University of Washington**, Seattle, WA. 1/95 - 6/95.  
Research Assistant; *Research in Writing Processes*, Department of Educational Psychology, College of Education.

**University of New Mexico**, Albuquerque, NM. 7/85 - 7/86.  
Linguistic Researcher; Analysis of classroom discourse for the *Limited English Proficiency (LEP)* program at Albuquerque Technical-Vocational Institute.

## **CURRENT RESEARCH INTERESTS**

*Writing development; perspective-taking in writing, and writing assessment*  
*Reflective practice in educational psychology*  
*The development of collaboration*  
*Classroom discourse; linguistic communication patterns in classroom learning*  
*Metaphor and the cognitive unconsciousness*

## **PROFESSIONAL AFFILIATIONS**

American Educational Research Association (AERA).  
American Psychological Association (APA), Division 15, Educational Psychology.  
Western Psychological Association (WPA)  
Cognitive Science Society (CogSci)

## **PRESENTATIONS**

### **International**

- Holliway, D. (2006, April). *"Like Walking Into an Entirely Different World": Small Steps Toward Cultural Understanding Through BafaBafa in Introductory Educational Psychology*. American Educational Research Association (AERA), San Francisco, CA.
- Holliway, D. (2005, April). *A Writing intensive learner-centered Approach to Teaching introductory educational psychology*. American Educational Research Association (AERA), Montreal, Quebec.
- Holliway, D. & Spatig, L. (2003, April) *A comparative case study of rural community collaboration in early childhood education*, American Educational Research Association (AERA), Chicago, IL.
- Holliway, D. (2002, August). *Perspective-taking in young writer's informational writing*. Annual Conference of the Cognitive Science Society (CogSci), George Mason University, Fairfax, VA.
- Holliway, D. and Karvosky, P. (2001, April). *Media literacy as discourse*. American Educational Research Association (AERA), Seattle, WA.
- Holliway, D. and McCutchen. (2000, August). *Reading as the Reader: The role of audience perspective in composing and revising*. European Association for Research on Learning and Instruction (EARLI), Verona, Italy.
- Holliway, D. (2000, April). *It looks like a goose: Composing for the informational needs of readers*. American Educational Research Association (AERA), New Orleans, LA.

Holliway, D. (1992, November) *Story telling in the ESL/EFL Classroom*. National Japanese Association of Language Teachers (JALT) Conference, Tokyo, Japan. 11/92.

### **National**

Holliway, D. (2002, April). Panel presentation. “*Voices from the margins*”: *Childcare providers in Appalachia*. American Educational Studies Association (AESA), Pittsburgh, PA.

Holliway, D. (2002, November). *Panel presentation: West Virginia Educare: Case studies in community collaboration*. Ethnographic and Qualitative Research in Education (EQRE), Duquesne University, Pittsburgh, PA.

### **Regional**

Holliway, D. (2002, February). *Reading as the reader: A strategy for improving audience perspective in children’s descriptive writing*. Eastern Educational Research Association (EERA), Annual Conference, Sarasota, FL.

### **WORKSHOP PRESENTATIONS**

Holliway, D. (2003, October). Workshop presentation: *Marshall University, Writing Across the Curriculum* (WAC) Workshop Facilitator, Cedar Lakes, WV.

Holliway, D. (2002, October). Workshop presentation: *Marshall University, Writing Across the Curriculum* (WAC) Workshop Facilitator, Cedar Lakes, WV. 10/02.

Holliway, D. (1999, October). Workshop presentation: *Survey procedures for teachers in the Teen Aware Project*. Teen Aware Fall Institute, Ellensburg, WA.

Holliway, D. (1997, October). Workshop presentations: 1) *Demonstration of a media literacy curriculum for teachers*; 2) *Media projects for students*. Teen Aware Fall Institute, Ellensburg, WA.

### **PUBLICATIONS**

#### **Journal Articles**

Holliway, D. (In press). “You say it looks like a dragon:” Spontaneous analogies and spatial referencing in written descriptions. Communication and Cognition.

Holliway, D. (2004). Through the eyes of my reader: A strategy for improving audience perspective in children’s descriptive writing. Journal of Research in Childhood Education, 18 (4), pp. 334 – 349.

Holliway, D. (1992). Storytelling in the ESL/EFL classroom. Nanzan Journal, 20, 199 - 209.

#### **Book Chapters**

Holliway, D. (2005). Informal Assessment. In, Banks, S. (Ed.), Classroom Assessment: Issues and Practices. Allyn and Bacon, Needlham Heights, MA, pp. 94 – 121.

Holliday, D. & McCutchen, D. (2004). Audience perspective in young writers composing and revision: Reading as the Reader. In G. Rijlaarsdam (Series Ed.) and L. Allal, L. Chanquoy, & P. Largy (Vol. Eds.), Studies in Writing, Vol. 13, Revision: Cognitive and Instructional Processes. Kluwer Academic Publishers, Amsterdam, pp. 87 - 101.

### **Conference Proceedings**

Holliday, D. (2002). Perspective taking in young writers' descriptive writing. In, Wayne Gray & Christian Schunn (Eds.) Proceedings of the Twenty-fourth Annual Conference of the Cognitive Science Society, pp. 471 - 475.

Holliday, D. & McCutchen, D. (2001). Reading as the reader: The role of audience perspective in children's composing and revising. Conference proceedings for the EARLI (European Association of Research on Learning and Instruction).

### **ERIC Documents**

Holliday, D. & Karvosky, P. (2001). *Media Literacy as Discourse*. Clearing House: Reading, English and Communication. Eric document # ED451571

Holliday, D. (2000) "It looks like a goose:" Composing for the informational needs of the reader. Eric document # ED439437

### **Book reviews**

Holliday, D. (2002). [Invited review of *Studying those who study us: An anthropologist in the world of artificial intelligence* by Forsythe, D.] American Association for the Advancement of Science, Science Books and Films, 38 (6), 542.

Holliday, D. (2002). [Invited review of *Learning to read: Lessons from exemplary first-grade classrooms*. Edited by Pressley, M., Allington, R., Whorton-McDonald, R., Collins Block, C., and Mandel Morrow, L.] American Association for the Advancement of Science, Science Books and Films, 38 (1), 308 - 309.

Holliday, D. (1998). [Invited review of *Learning to spell: Research, theory and practice across languages* by C. Perfetti, L. Rieben, and M. Foyal.] American Association for the Advancement of Science, Science Books and Films, 34 (2), 34.

### **PAPERS UNDER REVIEW**

Holliday, D. Making sense of introductory educational psychology in a writing intensive course. *Teaching Educational Psychology*.

Holliday, D. Thinking like my readers: A strategy for writing informational texts. *The Reading Teacher*.

### **PAPERS UNDER CONSTRUCTION**

Hollaway, D. "Like walking into an entirely different world": Small steps toward cultural understanding through Bafa Bafa in educational foundation courses.  
*Games and simulations.*

Hollaway, D. and A. Zuljevic. Spatial cognition and Written route descriptions.  
*Applied cognitive psychology.*

Hollaway, D. and A. Zuljevic. "Every little detail." Revising written informational descriptions.  
*Language and cognitive process.*

### **TECHNICAL REPORTS**

Hollaway, D. (2002). *Creating new community linkages: The Upshur County Educare Coalition.* West Virginia Prevention Resource Center, Charleston, West Virginia.

Hollaway, D. (2002). *Changing perceptions of early childcare and education: The Roane County Educare.* West Virginia Prevention Resource Center, Charleston, West Virginia.

### **PROFESSIONAL SERVICE**

Program Reviewer for proposals submitted to the 29<sup>th</sup> Annual Conference of the Cognitive Science Society (Summer 2007).

Program Reviewer for proposals submitted to the 2007 American Educational Research Association (AERA) annual conference. Divisions C. Special interest groups: Classroom Assessment; Language and Social Processes; Mixed Methods Research; Action Research: Teaching Educational Psychology.

Manuscript reviewer for *Teaching Educational Psychology*; "Using Instructional and Assessment Vignettes to Promote Recall, Recognition, and Transfer in Educational Psychology Courses." (Fall, 2006)

Session Chair: *Theory and Practice: Shaping the Curriculum of Educational Psychology.* 2006 American Educational Research Association (AERA) Meeting in San Francisco, CA

Program Reviewer for proposals submitted to the 2006 American Educational Research Association (AERA) annual conference. Divisions C. Special interest groups: Classroom Assessment; Language and Social Processes; Mixed Methods Research; Action Research: Teaching Educational Psychology.

Newsletter editor/Secretary for the Teaching Educational Psychology (TEP) Special Interest Group (SIG) of AERA. Spring 2005 – present.

Program Reviewer for proposals submitted to the 2005 American Educational Research Association (AERA) annual conference. Divisions C. Special interest groups: Classroom Assessment; Language and Social Processes; Media Culture and

Curriculum; Teaching Educational Psychology.

Peer reviewer for *Psychology in Education*, O'Donnell, Smith and Reeve. Wiley 04/04

Program Reviewer for proposals submitted to the 2004 American Educational Research Association (AERA) annual conference. Divisions C, E, and K. Special interest groups: Classroom Assessment; Language and Social Processes; Media Culture and Curriculum; Rural Education; Teaching Educational Psychology; Writing and Literacies.

School Volunteer at Spring Hill Elementary School (Mrs. Jeffers' 5<sup>th</sup> grade Classroom), Huntington, WV (10/02 – 05/03)

Program Reviewer for proposals submitted to the 2003 American Educational Research Association (AERA) annual conference. Division C; Special interests groups: Language and Social Processes; Teaching Educational Psychology; Cultural-Historical Research; Media Culture and Curriculum; Writing and Literacies.

Session Chair: *Language Production*. Annual Conference of the Cognitive Science Society, 08/02, George Mason University, Fairfax, VA.

Program Reviewer for proposals submitted to the 24<sup>th</sup> Annual Conference of the Cognitive Science Society (Summer 2002).

Session Discussant: *Ethics in Education*. Eastern Educational Research Association (EERA), Annual Conference, Sarasota, FL. 02/02.

Program Reviewer for proposals submitted to the 2002 American Educational Research Association (AERA) annual conference. Division C; Special interest groups: Language and Social Processes; Teaching Educational Psychology; Writing and Literacies; Media Culture and Curriculum.

Session Chair: *Using children's literature to teach peacemaking skills*. National Council of Teacher of English (NCTE) Annual Conference, Baltimore, MD. (2001, November)

Peer reviewer for the second edition of *Educational Psychology*, John W. Santrock, Fall 2000 - Spring 2001.

Program Reviewer for proposals submitted to the 2001 American Educational Research Association (AERA) annual conference. Division C 1, Language and Learning; Special interest group: Language and Social Processes.

Legislative Liaison for Latona/Escuela Elementary School PTSA, Seattle, WA. Summer 1998 - Summer 2000.

Student Guest Reviewer, American Educational Research Journal. Winter, 1997.

Guest Speaker, Introduction of a Media Literacy Curriculum to parent board at Summit Alternative, K-12, Seattle WA. Winter, 1998.

#### UNIVERSITY SERVICE

##### **Washington State University**

All University Math Committee (AUMC) member, 09/04 – 06/05.

OGRD Travel Grants proposal reviewer, Fall 2006.

##### **Marshall University**

WAC (Writing Across the Curriculum) Committee Member 08/03 -07/04.

Legislative Affairs Committee 08/00 - 06/03.

#### COLLEGE SERVICE

##### **Washington State University**

Literacy Education Committee (WSU T-C) (Spring 2005)

WSU T-C Education Director Search Committee (Fall 2005 – present)

##### **Marshall University**

NCATE (National Council for the Accreditation of Teacher Education):

- 1) Program Report: writing, editing, and revising the Elementary Education K-6 program report (Summer 2001).
- 2) Conceptual Framework Committee (08/01 – 07/04).
- 3) Diversity Committee (08/01 - 07/04).
- 4) Performance Assessment Committee (02/02 - 07/04t).

Capstone Presentation Evaluation Team (Fall 2000 - 07/04)

Personnel Committee (08/03 - 07/04).

Faculty Search Committees for College of Education:

- 1) Elementary Education (Spring 2001).
- 2) Educational Foundations and Technology (Fall 2000 - Spring 2001).

Teacher Education Standards Committee (09/01- 09/03).

College of Education Planning and Review Committee (08/00 - 05/02).

IMPACT (Implementing Model Practices to Assure Competent Teachers) Team (01/00 - 12/01).

#### DEPARTMENT SERVICE

##### **Washington Sate University Tri-Cities**

WSU T-C Master's Admission Committee (Winter 2006)

Alhadeff Teachers of Teachers proposal Reviewer (Fall 2006)

**Marshall University**

Department Coordinator for Educational Foundations and Technology (05/03 - present).

Department Library Liaison: Educational Foundations and Technology (08/01 - present).

**GRANTS and AWARDS**

**Washington State University**

Alhadeff Teachers of Teachers Faculty Award, \$1,500.00, 01/07

College of Education, Faculty Research Award. \$5,000.00. 03/05

Alhadeff Teachers of Teachers Faculty Award, \$1,500.00, 01/06

Seed grant through the Chancellor's Office, Washington State University Tri-Cities.  
\$5,000.00, 01/06.

Alhadeff Teachers of Teachers Recruitment Award, \$1,000.00, 10/04

**Marshall University**

Promoted to Associate Professor, Marshall University, Huntington West Virginia,  
03/04.

*Quinlan Endowment Fund.* \$500.00 awarded to present papers at the following conferences:

- 1) American Educational Research Association (AERA) in Chicago, Illinois, 04/03.
- 2) Eastern Educational Research Association (EERA) in Sarasota, Florida, 03/02.
- 3) American Educational Research Association (AERA) in Seattle Washington, 04/01.

*Summer Research Grant from Marshall University Graduate College.*

- 1) \$2,000.00 awarded to complete a manuscript and attend a conference. 06/02
- 2) \$2,000.00 awarded to write a manuscript and continue classroom research. 05/03

*INCO Foundation grant.* \$500.00 awarded to travel to the AERA conference in New Orleans to participate in the New Faculty Seminar hosted by the Teaching and Teacher Education special interest group. 03/02

*ECT Foundation* (Association for Educational Communications and Technology)  
*Outstanding Qualitative Research Award for Media Literacy as Discourse.*  
\$2,000.00 awarded to Penelope Karvosky and David Holliway. 01/2000.

*Teen Aware Project:* Washington State Office of the Superintendent for Public Instruction.

Phase 1: 10/97 - 9/98. \$9,000. 00 awarded to David Holliday and Jay Stickler.

Phase 2: 10/98 - 9/99. \$4,500. 00 awarded to David Holliday and Jay Stickler.

## **PROFESSIONAL DEVELOPMENT**

### **Washington State University**

*Productive Proposal Writing*, faculty development series. Coordinated by the Office of Grant and Research Development (OGRD). 09/06 - present

AERA professional development course: *Writing to Think, learn and communicate: Using Writing intensive learning in Higher Education*. San Francisco, CA. 10/10/2006.

*Thinking Skills Workshop* for Educational Psychology Area, Pullman, WA. 05/06/2005.

### **Marshall University**

*Writing Across the Curriculum re-certification (WAC)* Fall, 2003.

Seminar Participant: *Charlotte Danielson Framework for Teaching*, Huntington West Virginia, July 2 - 3, 2003.

Seminar Participant: *New Faculty Development Seminar* at the 2002 AERA Conference in New Orleans. Seminar Hosted by the Teaching and Teacher Education Special Interest Group. 03/31/02 - 04/01/02.

*Writing Across the Curriculum certification (WAC)* Fall, 2001. After completing a year and half of workshops, portfolio assessments, and having one of my class syllabi edited and reviewed by the Marshall University WAC committee, all my course are considered Writing Intensive.